

# corporate gifting done differently

A high-impact, low-effort solution to send intentional and purposeful gifts to your people—without the painful guesswork.



## you send a collection via email, your recipient selects their own perfect gift

- 1 Browse by brand, price-point, occasion, or vibe to send the perfect set of gifts for your recipient to choose from.
- 2 Make the experience even more memorable with your custom logo, email design, and gift message.
- 3 Choose a send date and add their email; collect the mailing address on redemption with the recipient's input.

### HOLIDAY TRADITIONS COLLECTION



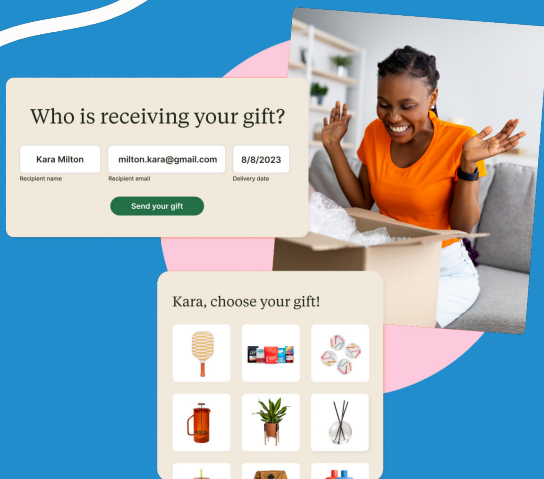
- Holidays
- Anniversary
- New baby
- Birthday
- Congratulations
- Welcome to the team
- Just because
- Great work
- Thanks for connecting

*...it's that easy!*

## your employees & your customers are different—their gifts should be too

Corporate gifting produces results, but with highly inefficient spend and lack of measurability. Our collections allow you to create a range of gifts that relate most to your gifting milestone and your recipient, without revealing the price tag.

When *every* recipient gets something they *want*, you optimize your impact to spend ratio and prevent waste—for your budget and the planet.



*ask for a demo today!*



## tangible ROI for clients:

▲ Brand Loyalty

▼ Cost of Revenue Turnover

▲ CLV

▼ Customer Churn

▲ NPS

## tangible ROI for employees:

▲ Employee Participation

▲ eNPS

▼ Voluntary Turnover

▲ Candidate Close Rate

## optimize your impact:

- ✓ Choice = *gifts they'll keep*
- ✓ Recipient opt in
- ✓ Address validation
- ✓ Budget reallocation
- ✓ Instant send & bulk gifting
- ✓ High impact and memorable experience through custom packaging, tailored collections, & donations to charities
- ✓ Purposeful gifting—sending wasteful gifts can have a worse effect than sending no gifts at all!



## gifting for *the greater good*

The impact of corporate gifts goes far beyond the people who receive them. We make gifting better for:



### the planet

Sustainability focused gifts, carbon offsets, and eco-friendly packaging.



### the economy

By bringing large corporate gift budgets to small businesses, independent makers, and founders from historically underrepresented communities.



### the world

Ability to donate gift value to charitable organizations in every collection.



## gifted by Boundless offer

Limited Time Offer: Free Platform Fee—a \$1000 Value!

**gifted**  
by Boundless

spread joy. share **gratitude**. build **authentic** relationships.  
deliver the perfect **Brand Love** moment through  
choice-based corporate gifting.



*ask for a demo today!*

